

BIANCHI PROGRAM 26

A black and white photograph of a cyclist in a racing tuck position on a road bike. The cyclist is wearing a dark, textured jersey and black shorts. The bike is a Bianchi Specialissima, with the name visible on the frame. The background shows a rocky, mountainous landscape.

August 1st, 2025 - July 1st, 2026

CORE MODELS 2026:

Racing: Oltre | Specialissima | Sprint

Endurance: Infinito

Gravel: Impulso | Arcadex

TT: Aquila

E-Road: E-Oltre

Bianchi

	COMP	PRO	RC	
CORE MODELS:	3	4	5	MINIMUM MODEL SLOTS MUST BE MAINTAINED THROUGH 2026 SEASON.
MIN QTY OF UNITS OPENING ORDER:	4	8	12	MINIMUM MODEL SLOTS MUST BE MAINTAINED THROUGH 2026 SEASON.
BASE MARGIN:	32%	34%	36%	BASE MARGIN FOR 2026 SEASON WITH QUALIFYING OPENING ORDER.
QUARTERLY PURCHASE TARGET REBATE TIERS:	\$7,500	\$15,000	\$25,000	ALL ACCOUNTS CAN EARN ALL LEVELS OF REBATES BASED UPON THEIR TOTAL
(RESETS EACH QUARTER: Q4 2025 / Q1 2026 / Q2 2026)	2%*	3%*	4%*	QUARTELY PURCHASES. MINIMUM \$7500 IN PURCHASES PER QUARTER TO QUALIFY.
EARLY PAY DISCOUNT:	2%	2%	2%	IF PAID WITHIN 15 DAYS OF PURCHASE DATE. ACH OR CHECK ONLY
*MAX MARGIN:	38%	40%	42%	*CALCULATED WITH EARLY PAY (2%) AND MAX REBATE TARGET (4%) REACHED.
FREIGHT ALLOWED UNTIL MAR 31ST, 2026	100%	100%	100%	4-BIKE ORDER MINIMUM TO QUALIFY FOR FREIGHT ALLOWANCE AND TERMS.
TERMS:	SPRING	SPRING	SPRING	
FREIGHT ALLOWED APR 1ST, 2026 - JULY 31ST, 2026	50%	50%	50%	
TERMS:	60 DAYS	90 DAYS	120 DAYS	4-BIKE ORDER MINIMUM TO QUALIFY FOR FREIGHT ALLOWANCE AND TERMS.
ITALY DIRECT DHL ORDER MARGIN:	30%	32%	34%	
BIANCHI MILANO CLOTHING & ACCESSORIES:	2% DISCOUNT	2% DISCOUNT	4% DISCOUNT	12 PIECE MINIMUM QTY FOR DISCOUNT AND SHIPPING ALLOWANCE.
PRE SEASON ORDER SHIPPING ALLOWANCE:	100%	100%	100%	SHIPPING ALLOWANCE ONLY AVAILABLE ON PRE-SEASON ORDER.

***ALL ACCOUNT LEVELS CAN EARN A REBATE BASED UPON THEIR TOTAL \$ PURCHASES FOR EACH QUARTER. MINIMUM OF \$7500 IN PURCHASES REQUIRED EACH QUARTER TO QUALIFY**

STANDARD SHIPPING RATES:	ADULT BIKE	FRAME	E-BIKE	4-BIKE ORDER MINIMUM TO QUALIFY FOR FREIGHT ALLOWANCE AND TERMS.
	\$70	\$35	\$140	
ITALY DIRECT DHL SHIPPING RATES:	\$175	\$125	N/A	

TERMS & CONDITIONS FOR ABOVE PROGRAMS:

Free freight allowance is deductible from bill with timely payment only. Past due bills will forfeit freight allowance.

All available bikes on qualifying pre-season order will ship immediately. Backordered bikes will ship immediately upon their arrival.

Any cancellations of bikes from a pre-season order must be notified to bianchi 14 days before the arrival date.

Account will be subject to re-leveling if model minimums are not maintained during the 2026 season.

A 15% restocking fee will be applied to any bikes returned or refused for delivery from the pre-season order.

Program qualified terms are oac.

Account must remain in good credit standing. If an account becomes past due it will forfeit the remainder of the program terms, freight benefits and discounts.

Rebates: qualification will be determined by total gross purchases in q4 2025, q1 2026, and q2 2026. Minimum of \$7500 in purchases required in the quarter to qualify.

Rebates will be issued by the 15th of the month following the end of the quarter. (Q4 2025 = jan 15th, 2026 / q1 2026 = apr 15th, 2026 / q2 2026 = jul 15th, 2026)

Rebates will be issued as a credit to account and may only be redeemed towards the purchases of bianchi products. Account must be current and in good credit standing to qualify

Past due accounts will be disqualified from rebate on the final day of each quarter.