



DESIGNED IN GERMANY

Founded in 1994 in Cologne, Germany, by ZEG; A dealer owned cooperative. Bulls Bikes initially focused on mountain bikes. Known for innovation, we expanded to offer road, and urban bikes and eventually electric bikes.



MADE FOR THE USA

Bulls Bikes entered the USA market in 2015, captivating cyclists with its German-engineered precision and innovation. Offering highly spec'd, yet affordable E-bikes to riders of all disciplines and abilities.



PEDALING TOWARD THE FUTURE

Bulls Bikes USA is on an uphill trajectory, fueled by our commitment to quality and innovation. We're expanding our product range and distribution network strategically, aiming to become a top choice for cyclists across North America.



Talk to us
844-44-BULLS

bullsbikesusa.com @Bulls_Bikes_USA